

TEXAS STATE SOCIETY

11th QUADRENNIAL

BLACK TIE
& BOOTS

2021 Presidential Inaugural Ball

RONALD REAGAN BUILDING AND INTERNATIONAL TRADE CENTER

SPONSORSHIP PACKAGES

MESSAGE FROM JODEY HARRINGTON

I am thrilled and honored to serve as the Chairman of the legendary Black Tie and Boots Inaugural Ball celebrating the 2020 Presidential Election. This iconic event is an opportunity to bring together the very best of Texas to celebrate our great Republic. On behalf of the Texas State Society, I extend our appreciation to the sponsors who help make this event the most exciting and memorable experience in our nation's capital. We could not do this without you.

As you may know, for over 115 years, the Texas State Society has fostered fellowship and friendship for "displaced" Texans in Washington D.C and the surrounding area. We are proud, once again, to bring all of you together for a Texas-sized celebration for the 59th Presidential Inauguration.

As we work together to overcome this current crisis and ensure America's full recovery, I look forward to celebrating with the most resilient of my countrymen and women from the Great State of Texas. Now more than ever, we must reconnect with one another and rejoice in the many blessings of living in the greatest nation in the history of the world.

We are honored to have your support and are deeply appreciative of your continued dedication to the Black Tie and Boots Ball.

God bless you, and God bless Texas.

Representative Jodey Arrington
President
Texas State Society of Washington D.C.
Black Tie & Boots 2021 Presidential Inaugural Ball



GOLD SPUR PACKAGE | \$500,000

AS A GOLD SPUR SPONSOR, YOU WILL GET ACCESS TO THE MOST TICKETS AND EVENTS, THE BEST HOTEL ACCOMMODATIONS, AND CONVENIENT TRANSPORTATION:

- ★ 150 TICKETS TO THE BLACK TIE AND BOOTS INAUGURAL BALL, INCLUDING 50 VIP TICKETS
- ★ 15 TICKETS TO THE EXCLUSIVE RED CARPET RECEPTION
- ★ 6 CREDENTIALS TO WALK THE RED CARPET AND ACCESS TO THE ARTIST AND CELEBRITY GREEN ROOM, INCLUDING VIP PHOTO-OPS
- ★ ACCESS TO HOTEL ROOMS IN THE OFFICIAL BLACK TIE AND BOOTS ROOM BLOCK AS WELL AS ACCESS TO USE OF A HOSPITALITY SUITE. PLEASE CALL FOR DETAILS. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR ANY ROOMS IN THEIR BLOCKS.**
- ★ CAR SERVICE MADE AVAILABLE TO SPONSORS. 3 CARS AVAILABLE FOR 2 NIGHTS UPON CONFIRMATION AND COORDINATION BY SPONSOR. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR ANY CHARGE THAT SHOULD BE INCURRED.*
- ★ ACCESS TO THE RONALD REAGAN BUILDING ROTUNDA ON JANUARY 20, 2021 FOR A PRIVATE PARTY ALONG THE HISTORIC INAUGURAL PARADE ROUTE. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR FOOD AND BEVERAGE COSTS*
- ★ CUSTOM PACKAGE OPTIONS AVAILABLE, INCLUDING, BUT NOT LIMITED TO: STAGE NAMING RIGHTS, TITLE SPONSOR OF VIP RECEPTION, VIP AREA SPONSORSHIP, ETC. CONTACT US FOR DETAILS.

AT THE GOLD SPUR SPONSORSHIP LEVEL, YOU WILL GET VIP ACCESS TO ALL BLACK TIE AND BOOTS INAUGURAL EVENTS:

- ★ ACCESS TO VIP AREAS (WITH PRIORITY LINES) AND VIP COAT CHECK FOR CREDENTIALLED GUESTS
- ★ 3 PREMIUM TABLES AND 1 STANDARD TABLE AT THE EXCLUSIVE SPONSOR EVENT
- ★ RESERVED SPACE AVAILABLE TO SPONSORS TO HOST PRIVATE RECEPTIONS MONDAY AND TUESDAY NIGHTS**

AT THE GOLD SPUR SPONSORSHIP LEVEL, YOU WILL GET VIP ACCESS TO ALL BLACK TIE AND BOOTS INAUGURAL EVENTS:

- ★ VERBAL RECOGNITION AS A GOLD SPUR SPONSOR AT THE EXCLUSIVE SPONSOR DINNER AND INAUGURAL BALL
- ★ GOLD SPUR SPONSOR RECOGNITION ON ALL EVENT INVITATIONS***, PROGRAMS, NEWSLETTERS, WEBSITE, AND ELECTRONIC MEDIA – PRE- AND POST-EVENT
- ★ SPONSOR LOGO DISPLAYED PROMINENTLY THROUGHOUT BUILDING WITH PROMINENT SIGNAGE

GOLD SPUR SPONSORS WILL WALK AWAY WITH INCREDIBLE COMMEMORATIVE ITEMS TO HELP THEM MARK THIS ONCE IN A LIFETIME OCCASION:

- ★ A BLACK TIE AND BOOTS INAUGURAL BALL COMMEMORATIVE GUITAR
- ★ 2 PAIRS OF COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL BOOTS
- ★ 2 BLACK TIE AND BOOTS INAUGURAL BALL COMMEMORATIVE COWBOY HATS
- ★ 15 2021 COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL SIGNED AND NUMBERED PRINTS

*ROOMS AVAILABLE ON A FIRST-IN BASIS | **PRIVATE EVENT SPACE AVAILABLE ON A FIRST-IN BASIS

***SPONSORS RECOGNITION ON INVITATIONS REQUIRES EARLY ENROLLMENT

SILVER SPUR SPONSOR | \$250,000

AS A SILVER SPUR SPONSOR, YOU WILL GET ACCESS TO THE SUPERIOR TICKETS AND EVENTS, IDEAL HOTEL ACCOMMODATIONS, AND THE EASE OF TRANSPORTATION FOR YOUR GUESTS:

- ★ 125 TICKETS TO THE BLACK TIE AND BOOTS INAUGURAL BALL, INCLUDING 25 VIP TICKETS
- ★ 10 TICKETS TO THE EXCLUSIVE RED CARPET RECEPTION
- ★ 4 CREDENTIALS TO WALK THE RED CARPET AND ACCESS TO THE ARTIST AND CELEBRITY GREEN ROOM, INCLUDING VIP PHOTO-OPS
- ★ ACCESS TO HOTEL ROOMS IN THE OFFICIAL BLACK TIE AND BOOTS ROOM BLOCK AS WELL AS ACCESS TO USE OF A HOSPITALITY SUITE. PLEASE CALL FOR DETAILS. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR ANY ROOMS IN THEIR BLOCKS.**
- ★ CAR SERVICE MADE AVAILABLE TO SPONSORS. 2 CARS AVAILABLE FOR 2 NIGHTS UPON CONFIRMATION AND COORDINATION BY SPONSOR. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR ANY CHARGE THAT SHOULD BE INCURRED.*
- ★ CUSTOM PACKAGE OPTIONS AVAILABLE, INCLUDING, BUT NOT LIMITED TO: STAGE NAMING RIGHTS, TITLE SPONSOR OF VIP RECEPTION, VIP AREA SPONSORSHIP, ETC. CONTACT US FOR DETAILS.

AT THE SILVER SPUR SPONSORSHIP LEVEL, YOU WILL GET VIP TREATMENT AND VIP ACCESS TO ALL EVENTS:

- ★ ACCESS TO VIP AREAS (WITH PRIORITY LINES) AND VIP COAT CHECK FOR CREDENTIALLED GUESTS
- ★ 2 PREMIUM TABLES AND 1 STANDARD TABLE AT THE EXCLUSIVE SPONSOR EVENT
- ★ RESERVED SPACE AVAILABLE TO SPONSORS TO HOST PRIVATE RECEPTIONS MONDAY AND TUESDAY NIGHTS**

YOUR COMPANY LOGO WILL BE DISPLAYED PROMINENTLY AT ALL BLACK TIE AND BOOTS INAUGURAL EVENTS:

- ★ VERBAL RECOGNITION AS A SILVER SPUR SPONSOR AT THE EXCLUSIVE SPONSOR DINNER AND INAUGURAL BALL
- ★ SILVER SPUR SPONSOR RECOGNITION ON ALL EVENT INVITATIONS***, PROGRAMS, NEWSLETTERS, WEBSITE, AND ELECTRONIC MEDIA – PRE- AND POST-EVENT
- ★ SPONSOR LOGO DISPLAYED PROMINENTLY THROUGHOUT BUILDING WITH PROMINENT SIGNAGE

SILVER SPUR SPONSORS WILL WALK AWAY WITH MANY INCREDIBLE COMMEMORATIVE ITEMS TO HELP THEM MARK THIS ONCE IN A LIFETIME OCCASION:

- ★ 2 PAIRS OF COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL BOOTS
- ★ 2 BLACK TIE AND BOOTS INAUGURAL BALL COMMEMORATIVE COWBOY HATS
- ★ 10 2021 COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL SIGNED AND NUMBERED PRINTS

*ROOMS AVAILABLE ON A FIRST-IN BASIS | **PRIVATE EVENT SPACE AVAILABLE ON A FIRST-IN BASIS

***SPONSORS RECOGNITION ON INVITATIONS REQUIRES EARLY ENROLLMENT

LONESTAR SPONSOR | \$100,000

AS A LONE STAR SPONSOR YOU WILL GET ACCESS TO PREMIUM TICKETS, EVENTS AND TRANSPORTATION:

- ★ 100 TICKETS TO THE BLACK TIE AND BOOTS INAUGURAL BALL, INCLUDING 12 VIP TICKETS
- ★ 4 TICKETS TO THE EXCLUSIVE RED CARPET RECEPTION
- ★ 2 CREDENTIALS TO WALK THE RED CARPET AND ACCESS TO THE ARTIST AND CELEBRITY GREEN ROOM
- ★ ACCESS TO HOTEL ROOMS IN THE OFFICIAL BLACK TIE AND BOOTS ROOM BLOCK AS WELL AS ACCESS TO USE OF A HOSPITALITY SUITE. PLEASE CALL FOR DETAILS. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR ANY ROOMS IN THEIR BLOCKS.**
- ★ CAR SERVICE MADE AVAILABLE TO SPONSORS. 1 CAR AVAILABLE FOR 2 NIGHTS UPON CONFIRMATION AND COORDINATION BY SPONSOR. *SPONSORS ARE FINANCIALLY RESPONSIBLE FOR ANY CHARGE THAT SHOULD BE INCURRED.*

AT THE LONE STAR SPONSORSHIP LEVEL, YOU WILL GET VIP ACCESS TO THE EVENT:

- ★ ACCESS TO VIP AREAS (WITH PRIORITY LINES) AND VIP COAT CHECK FOR CREDENTIALLED GUESTS
- ★ 1 PREMIUM TABLE AND 1 STANDARD TABLE AT THE EXCLUSIVE SPONSOR EVENT
- ★ RESERVED SPACE AVAILABLE TO SPONSORS TO HOST PRIVATE RECEPTIONS MONDAY AND TUESDAY NIGHTS**

YOUR COMPANY LOGO WILL BE DISPLAYED PROMINENTLY AT ALL BLACK TIE AND BOOTS INAUGURAL EVENTS:

- ★ VERBAL RECOGNITION AS A LONE STAR SPONSOR AT THE EXCLUSIVE SPONSOR DINNER AND INAUGURAL BALL
- ★ LONE STAR SPONSOR RECOGNITION ON ALL EVENT INVITATIONS***, PROGRAMS, NEWSLETTERS, WEBSITE, SOCIAL MEDIA, AND OTHER ELECTRONIC MEDIA – PRE- AND POST-EVENT
- ★ SPONSOR LOGO DISPLAYED PROMINENTLY THROUGHOUT BUILDING WITH PROMINENT SIGNAGE

LONE STAR SPONSORS WILL WALK AWAY WITH INCREDIBLE COMMEMORATIVE ITEMS TO HELP THEM MARK THIS ONCE IN A LIFETIME OCCASION:

- ★ 2 PAIRS OF COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL BOOTS
- ★ 2 BLACK TIE AND BOOTS INAUGURAL BALL COMMEMORATIVE COWBOY HATS
- ★ 6 2021 COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL SIGNED AND NUMBERED PRINTS

*ROOMS AVAILABLE ON A FIRST-IN BASIS | **PRIVATE EVENT SPACE AVAILABLE ON A FIRST-IN BASIS

***SPONSORS RECOGNITION ON INVITATIONS REQUIRES EARLY ENROLLMENT

COWBOY SPONSOR | \$50,000

AS A COWBOY SPONSOR YOU WILL GET ACCESS TO THE FINEST TICKETS AND EVENTS FOR YOUR GUESTS FOR THE BLACK TIE AND BOOTS INAUGURAL BALL AND SURROUNDING ACTIVITIES:

- ★ 75 TICKETS TO THE BLACK TIE AND BOOTS INAUGURAL BALL, INCLUDING 8 VIP TICKETS
- ★ 2 TICKETS TO THE EXCLUSIVE RED CARPET RECEPTION

AT THE COWBOY SPONSORSHIP LEVEL, YOU WILL GET VIP ACCESS TO THE EVENT:

- ★ ACCESS TO VIP AREAS (WITH PRIORITY LINES) AND VIP COAT CHECK FOR CREDENTIALLED GUESTS
- ★ 2 STANDARD TABLES AT THE EXCLUSIVE SPONSOR EVENT

YOUR COMPANY LOGO WILL BE DISPLAYED PROMINENTLY AT ALL BLACK TIE AND BOOTS INAUGURAL EVENTS:

- ★ VERBAL RECOGNITION AS A COWBOY SPONSOR AT THE EXCLUSIVE SPONSOR DINNER AND INAUGURAL BALL
- ★ COWBOY SPONSOR RECOGNITION ON ALL EVENT INVITATIONS*, PROGRAMS, NEWSLETTERS, WEBSITE, AND ELECTRONIC MEDIA – PRE- AND POST-EVENT
- ★ SPONSOR LOGO DISPLAYED PROMINENTLY THROUGHOUT BUILDING WITH PROMINENT SIGNAGE

COWBOY SPONSORS WILL WALK AWAY WITH INCREDIBLE COMMEMORATIVE ITEMS TO HELP THEM MARK THIS ONCE IN A LIFETIME OCCASION:

- ★ 1 PAIR OF COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL BOOTS
- ★ 1 BLACK TIE AND BOOTS INAUGURAL BALL COMMEMORATIVE COWBOY HAT
- ★ 4 2021 COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL SIGNED AND NUMBERED PRINTS

*SPONSORS RECOGNITION ON INVITATIONS REQUIRES EARLY ENROLLMENT

BLUEBONNET SPONSOR | \$25,000

AS A BLUEBONNET SPONSOR YOU WILL GET ACCESS TO FIRST-RATE TICKETS AND EVENTS, VIP ACCESS, SPONSORSHIP RECOGNITION AT ALL SURROUNDING EVENTS, AND COMMEMORATIVE ITEMS TO HELP MARK THE UNFORGETTABLE OCCASION:

- ★ 50 TICKETS TO THE BLACK TIE AND BOOTS INAUGURAL BALL, INCLUDING 4 VIP TICKETS
- ★ 1 STANDARD TABLE AT THE EXCLUSIVE SPONSOR EVENT
- ★ VERBAL RECOGNITION AS A BLUEBONNET SPONSOR AT THE SPONSOR DINNER AND INAUGURAL BALL
- ★ BLUEBONNET SPONSOR RECOGNITION ON ALL EVENT INVITATIONS*, PROGRAMS, NEWSLETTERS, WEBSITE, AND ELECTRONIC MEDIA – PRE- AND POST-EVENT
- ★ SPONSOR LOGO DISPLAYED PROMINENTLY THROUGHOUT BUILDING WITH PROMINENT SIGNAGE
- ★ 2 2021 COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL SIGNED AND NUMBERED PRINTS

*SPONSORS RECOGNITION ON INVITATIONS REQUIRES EARLY ENROLLMENT

YELLOW ROSE SPONSOR | \$15,000

YELLOW ROSE SPONSORSHIP INCLUDES FIRST-CLASS ACCESS TICKETS AND EVENTS, VIP ACCESS, PROMINENT SPONSORSHIP RECOGNITION FOR YOUR COMPANY AND A COMMEMORATIVE ITEM:

- ★ 25 TICKETS TO THE BLACK TIE AND BOOTS INAUGURAL BALL, INCLUDING 2 VIP TICKETS
- ★ PARTICIPATION IN THE EXCLUSIVE SPONSOR EVENT (5 SEATS)
- ★ VERBAL RECOGNITION AS A YELLOW ROSE SPONSOR AT THE INAUGURAL BALL
- ★ YELLOW ROSE SPONSOR RECOGNITION ON ALL EVENT INVITATIONS*, PROGRAMS, NEWSLETTERS, WEBSITE, AND ELECTRONIC MEDIA – PRE- AND POST-EVENT
- ★ SPONSOR LOGO DISPLAYED PROMINENTLY THROUGHOUT BUILDING WITH PROMINENT SIGNAGE
- ★ A 2021 COMMEMORATIVE BLACK TIE AND BOOTS INAUGURAL BALL SIGNED AND NUMBERED PRINT

*SPONSORS RECOGNITION ON INVITATIONS REQUIRES EARLY ENROLLMENT